## SCHOOL OF MEDIA ARTS RADIO DEPARTMENT

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Kevin J. Martin Chairman FEDRAL COMMUNICATIONS COMMISSION 445 12<sup>th</sup> Street SW Washington, DC 20554

RE: Dave Robbins & Staff of WUSN-FM "US-99"

## **Dear Chairman Martin:**

June 3, 2008

WUSN is the number one country station in the Country with good reason. Not just because of their consistently terrific Arbitron numbers, but also because of their remarkable staff and the wonderful things they do for the community they serve.

For nearly a decade, the students in the Radio Department, School of Media Arts at Columbia College Chicago have been the recipients of the experience, expertise, and enthusiasm of Dave Robbins, General Manager for US 99, and his staff. Nearly each semester, Dave invites entire classes to his office to discuss radio station management and the future of the broadcast industry. Program Director, Mike Peterson; Promotions Coordinator, Preetha Aloor and Marketing Manager, Pam Mills have never declined an invitation to make radio presentations to our students and thereby providing real life examples to the theories taught in the classroom - their participation has always been invaluable. In addition, Dave, Mike, Preetha, and Pam have frequently volunteered and met with students individually for additional counseling and professional development, encouraging and motivating them in their radio careers.

US 99 is loved by their target demos, but is also appreciated by their City of license as they provide an excellent model that could be imitated by other radio stations.

Sincerely

Hope Daniels

Faculty, Radio Department

School of Media Arts

